

# Case Study

# Leading Hospital enhances patient experience with

# Overview

A leading hospital in the country was looking to deploy a Patient Entertainment system in order to support patients through their traumatic stay at the hospital.

## Solution

Kalaam Telecom met up with hospitals senior management and presented their robust Patient Entertainment system solution which not only had the television programs but also included radio stations, audiobooks, and video-on-demand programming. The system also came with a pre- and post-payment solution, this helps the hospital generate additional revenue through selective entertainment options.

### Results

Patient Entertainment System kept the patient entertained, happy & engaged through his stay which lead to his improved response and reduced his stay at the hospital, as computer-based education, including entertainment and place of stay has a positive impact on recovery.

Thus, improving overall satisfaction rate for both the hospital and patient.