

Delivering Premiere Global Connectivity to a Luxury Fashion Group in UAE

Location: UAE | Industry: Retail | Cluster: Connectivity



Improve network performance and quality for their global branch networks.

The customer was striving to have a fully managed global internet connection removing the headache of dealing with multiple suppliers around the world, hence, improving the quality and performance of connectivity networks.



Kalaam improves Kering's connection to the internet.

Considering our capabilities and strategic relationships across the MENA region, we were able to provide the customer with 54 Dedicated Internet access links in 27 cities across Bahrain, Kuwait, Saudi Arabia, and Qatar.

We offered dedicated internet access connectivity across key locations in the MENA region.

“The Internet is a key enabler sitting at the heart of our business operations. Kalaam was able to provide us with robust connectivity, and now we are more focused on our core business since our network is now managed by; Kalaam.”

Customer Testimonial

Overview

This case study is from the experience of a worldwide corporation based in France that specializes in luxury goods and is comprised of well-known and cutting-edge fashion brands. The company was created in 1963 and currently has 528 retail locations globally, with the goal of remaining entirely dedicated to the world of true luxury brands, hence, staying connected to the internet is vital for the business.

Benefits



Improved
Performance



Low
Latency



24/7
Managed DIA